

ICA Online Toolkit

The Idaho Catholic Appeal (ICA) Online Toolkit has ways you can promote the ICA online, including sample Tweets and Facebook posts.

VIDEO

To place the 2017 ICA video on your website or in your e-newsletter, please paste the following code into your editor using HTML:

For English version of video: <https://www.youtube.com/watch?v=zPlxK-fqv2M>

For Spanish version of video: <https://www.youtube.com/watch?v=Prz6z5KDHiQ>

ONLINE GIVING PAGE

To place a link to the diocesan online giving page, please paste the following link:

<https://www.osvonlinegiving.com/1765>

SOCIAL MEDIA

Sample Facebook Posts:

- Your gifts to the Idaho Catholic Appeal help make ministry happen across the diocese. Learn how our efforts at <ENTER PARISH OR SCHOOL NAME> can help those in need and help build the church! Visit <http://www.catholicidaho.org/ICA> for more information and video message from Bishop Peter. #catholicid
- “Therefore I tell you, do not worry about your life, what you will eat [or drink], or about your body, what you will wear. Is not life more than food and the body more than clothing?” Matt 6:25 Please support the Idaho Catholic Appeal and help build the faith in Idaho. www.catholicidaho.org/ICA #catholicid
- Learn how your donations to the Idaho Catholic Appeal will help <ENTER PARISH NAME...> in building the faith day-to-day. www.catholicidaho.org/ICA #catholicid

Sample Tweets:

- Pope Francis: *The world tells us to seek success, power and money; God tells us to seek humility, service and love.* Donate TODAY to ICA! www.catholicidaho.org/ICA #catholicid
- How can we put Our TRUST in the LORD? See how you can help build the Church! www.catholicidaho.org/ICA #catholicid
- Express your love for Him by supporting the Idaho Catholic Appeal. www.catholicidaho.org/ICA #catholicid
- Learn how your donations to the Idaho Catholic Appeal will help <ENTER PARISH NAME...> in the year to come. www.catholicidaho.org/ICA #catholicid